

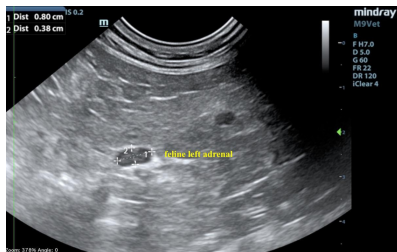
HIGH-END VIEWS FROM TECHNICIAN CLINICAL SONOGRAPHERS

▶ Canine Ileocecal



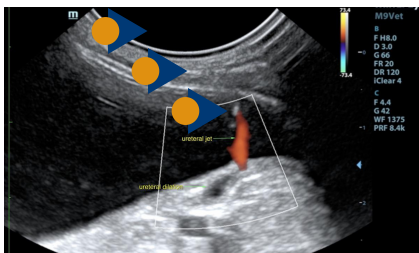
Imaging Performed By:
Kelly Vazquez, CVT
SonoPath Mobile Services
Sparta, NJ

▶ Feline Left Adrenal



Imaging Performed By:
Kelly Reschny, RVT
The Focal Zone
Ontario, Canada

▶ Ureteral Dilation



Imaging Performed By:
Heidi Putnam
Animal Sounds, NW
Eugene, OR

THE YEAR OF THE TECHNICIAN CLINICAL SONOGRAPHER



By Diane McFadden, R.V.T., SDEP™ Certified Clinical Sonographer

VPN recently announced that NAVTA is now recognizing the 16th technician specialty, **Diagnostic Imaging** (title will be VTS-DI). The diagnostic imaging specialty will include DR, CT, fluoroscopic special procedures, nuclear imaging, MRI and Ultrasound.

This announcement helps reiterate SonoPath's belief that technicians can become exceptional clinical sonographers.

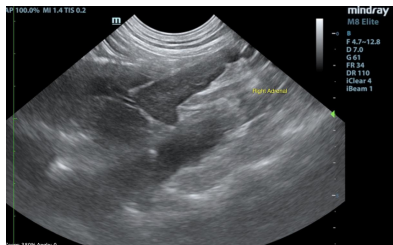
▶ **Certified Technicians are historically trained to focus on the most perfect technique, in order to provide the diagnostician with accurate information. This mindset carries over to any diagnostic imaging, including ultrasound.**
For example: In DR, they pay attention to collimation, positioning, and the best settings.

▶ **Leveraging of the veterinary staff is a basic, well-documented principle of a profitable hospital and ultrasound is no exception.**
Allowing your technicians to perform at the highest level legally permitted, frees up the doctor to perform duties only they can do, such as diagnosis, surgery, and prescribing. Your senior technicians can handle performing venipuncture, catheter placement, calculating drug dosages, anesthetic induction, and intubation; they make great sonographers as well!

▶ **From a strictly financial standpoint, having a technician perform an ultrasound costs the hospital less per minute than tying up a doctor to perform a diagnostic procedure.**
The technician would also be responsible for uploading cases, and what doctor likes to take the time to do that?

HIGH-END VIEWS FROM TECHNICIAN CLINICAL SONOGRAPHERS CONT.

▶ Canine Right Adrenal Gland



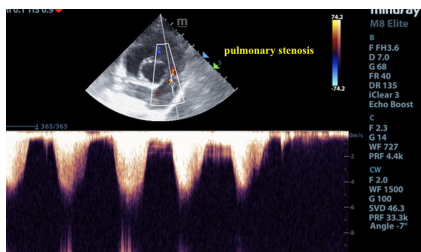
Imaging Performed By:
Diane McFadden, RVT
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▶ Gallbladder Edema



Imaging Performed By:
Amanda Lacey
River's Edge Pet Medical Center
Albany, OR

▶ Pulmonary Stenosis



Imaging Performed By:
Kelly Vazquez, CVT
SonoPath Mobile Services
Sparta, NJ

HOW TO FIND THE RIGHT FIT

Exceptional sonographers tend to share the same qualities.

Take a look at the list below and choose your candidate wisely.

SDEP™ Certification is open to non-credentialed technicians who meet our strict criteria. It should be noted, only a licensed/certified/registered technician is eligible for the VTS in Diagnostic Imaging.

Professional

Look for proven leaders that can work well with doctors, clients, and team members. Technicians that have clinical tendencies and enjoy problem-solving are great candidates.



Consider where they are in their career

Technicians who may be facing burnout can become re-invigorated about work after learning sonography. Many find it fulfilling to contribute to patient care in such an impactful way.



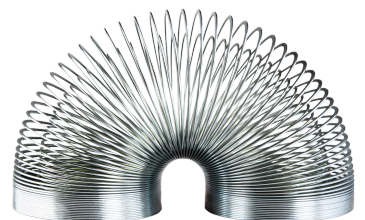
Independent & Willing Learners

The technician should enjoy learning and be willing to put forth the extra effort, time, and practice to learn a new skill. The ability to persevere when things aren't going well will be key to moving through the learning curve.



Flexibility & Adaptability

Technicians who are able to change direction, and implement new solutions when something isn't working will do well at sonography.



BENEFITS
OF LEARNING
THE SDEP® PROTOCOL

LEARN A
STANDARDIZED
PROTOCOL

STUDY KEY
LANDMARKS
TO IDENTIFY
STRUCTURES

RAPID
LEARNING CURVE

IMAGE EVERY
TYPE OF
ABDOMINAL
PATHOLOGY

CAPTURE
"EVERY ADRENAL,
EVERY TIME"

POST
TRAINING
VIRTUAL SUPPORT
& COACHING