## MRI Solutions for the Discerning Veterinary Specialist

## Are you interested in building a stronger Neurology Department?

So...what's stopping you?

- Are you interested in acquiring a top-shelf Neurologist but have no scanner to attract them?
- Do you have an older scanner that is becoming more and more expensive to maintain?
- Are you interested in upgrading from a low field scanner to a more dynamic unit?
- Are you losing 10 or more scans to outside practices?
- Are you interested in a mobile unit but are having problems with zoning or construction?
- Are you concerned with marketability and business development?
- Do your other responsibilities make it difficult to devote the necessary time to manage and cultivate a strong Neurology department?
- Do you have labor concerns relating to MRI Technologists or Vet Technicians?
- Are you simply concerned that you may not be able to afford an MRI or CT Scanner?

## Through our comprehensive offerings we can assist practices by providing:

- Customized packages for MRI and CT units that most accurately meet the needs of each individual practice
- Ongoing management support which includes training, applications support, marketing support, business development, and staffing solutions
- Veterinary specific support; as an MRI facilitator ALL WE DO IS VETERINARY IMAGING which separates us from the competition
- A variety of unit options, including Mobile and Installed systems
- Zoning support and construction project management solutions
- Radiology support through AnimalScan staff
- A comprehensive maintenance and service package that includes coverage for chillers and cryogens





- Additional service and product options such as MRI compatible ancillary equipment, sales consulting, and optional full-time labor support
- A complete library of preset veterinary MRI protocols cultivated over the past 15 years
- And much more!!!!!

#### Why do practices work with us; it's because we:

- Offer affordable 1.5 T MRI Scanner Packages starting from \$9,950 per month
- National Siemens Partner with service, sales and training
- Are recognized as a market leader in veterinary imaging
- Have experience providing imaging solutions to a variety of practices ranging from single neurologist operations to multi-specialty operations to academic institutions
- Provide experts to consult in areas ranging from Anesthesiology to Radiology to MRI Equipment/Applications/Protocal Support
- Are an ACVIM Sponsor who can provide national recognition for our partnering practices
- Provide each practice a dedicated
  Development Coordinator who works
  to create market relationships, identify
  opportunities, and assist our practice in their
  growth initiatives.

If any of this describes your situation then there is a solution, contact:

Lara Warren Development Coordinator | p. 703-999-1614 | e. lara@animalscan.org



www.AnimalScan.com

#### Revenue Growth through Advanced Diagnostic Services

# Where is your potential imaging revenue going?

Your Siemens Medical Veterinary Liaison

- Are you referring patients to outside practices for advancing imaging services?
- Are those cases returning for treatment with diagnostic reports?
- Are you losing 10 or more cases each month to outside practices?
- Is it time to grow revenue while increasing the diagnostic and treatments options available to your clients?



### Consider CT for the following indications

- Brain
- Chronic Rhinitis
- Nasal Neoplasia
- Middle & Inner Ear Diseases
- Elbow & Brachial Plexus
- Abdominal Studies

#### CT Equipment Leasing and Sales\*

- Advice & Site Preparation
- Construction
- Siemens OEM Service Contracts
- Local Service
- Veterinary Specific
   Imaging Support via ARRT
   Registered Technologists,
   Board Certified
   Veterinary Radiologists &
   Anesthesiologists

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<sup>\*</sup>All Sale and Lease contracts include delivery, installation, set-up, 2 weeks of applications training

## Service & Maintenance

#### Industry Specific Service Packages Delivering Peace of Mind at Competitive Rates

- Are there times you would like to offer a more complicated study, but don't have the direction or technical guidance necessary to expand your offerings?
- Are you having trouble keeping your machines consistently operating at optimum level?
- Do you think your service and maintenance costs are appropriate for your needs?
- Are you tired of service contracts that don't have enough coverage or don't have clear limitations?



Expert On-site Engineering Services

Applications Support and TrainingVeterinary Imaging Specific Support

Veterinary Specific Protocol Installation

- Parts & Labor Included
- Competitive Pricing
- Siemen's OEM Service
- Local Service
- 24/7 Support\*
- GE Service
- MRI
- $\bullet$  CT

\*After hours supports packages available



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## **Construction Management**

# Taking the headache out of construction

We work exclusively with expert imaging contractors who are among the nations leaders in their field.



- Are you putting off an imaging upgrade because of the confusion associated with the construction necessary?
- Are you avoiding the frustration of dealing with contractors and the process of bidding and selection?
- Sick of the run around with zoning and permitting issues?

#### Imaging Construction Offerings include...

 Advising - Our technicians will make recommendations on steps and processes involved in your Imaging Construction

 Consultation - Strategic imaging project development which may include working directly with your project manager on zoning, ancillary equipment selection, and safety.

 Management - AnimalScan will work in concert with the construction team from initiation to completion, defining project parameters & benchmarks, and troubleshooting through the project's completion.



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